## Machine Learning for Data Mining Finding Similar Items in High Dimensional Spaces

Andres Mendez-Vazquez

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# Outline

- Finding Similar Items in High Dimensional Spaces
  - Introduction
  - A Common Idea
- 2 Finding Similar Items
  - Distance Measures
  - Finding Similar Documents
- 3 Shingling
  - Documents as High-Dimensional Data
  - Shingles
- 4 MinHashing
  - Encoding Sets
  - Finding Similar Columns
  - Min-Hashing
  - Implementation Trick



Introduction



# Outline

## 1 Finding Similar Items in High Dimensional Spaces

### Introduction

A Common Idea

### Finding Similar Items

- Distance Measures
- Finding Similar Documents

## 3 Shingling

- Documents as High-Dimensional Data
- Shingles

## 4 MinHashing

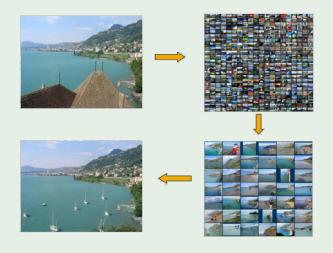
- Encoding Sets
- Finding Similar Columns
- Min-Hashing
- Implementation Trick

## Locality Sensitive Hashing (LSH)

Introduction



## Example



### Example





## 10 nearest neighbors from a collection of 20,000 images























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### 10 nearest neighbors from a collection of 2 million images



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## A Common Idea

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## Locality Sensitive Hashing (LSH)

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- Many problems can be expressed as finding "similar" sets:
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- Pages with similar words
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Customers who purchased similar products

Products with similar customer sets

Images with similar features

Users who visited the similar websites



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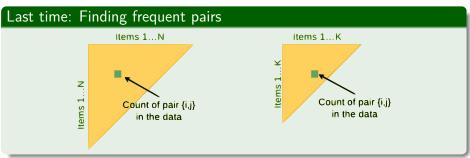
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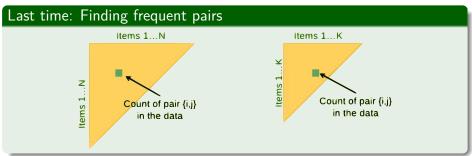
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Single pass but requires space quadratic in the number of items:

- N = number of distinct items
- K =number of items with support ≥ s

#### However the A-priori Algorithm

- First pass: Find frequent singletons
  - For a pair to be a candidate for a frequent pair, its singletons have to be frequent!
- Second pass:
  - Count only candidate pairs



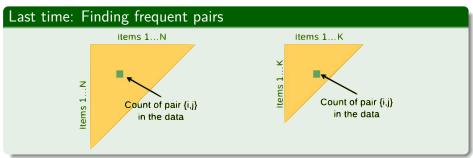
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Finding frequent pairs.



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## Further improvement using PCY

• Pass 1:

Count exact frequency of each item:

Items 1...N

Take pairs of items {i, j}, hash them into B buckets and count of the number of pairs that hashed to each bucket:



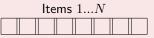
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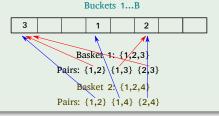
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#### Further improvement: PCY

Pass 2:

• For a pair  $\{i, j\}$  to be a candidate for a frequent pair, its singletons have to be frequent and it has to hash to a frequent bucket!





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## Thus, we have

### Previous Lecture: A-Priori

- Main Idea: Candidates
  - Instead of keeping a count of each pair, only keep a count for candidate pairs!

#### Today's Lectuire

- Main Idea: Candidates
  - Pass 1: Take documents and has them to buckets such that documents that are similar hash to the same bucket.
  - Pass 2: Only compare documents that are candidates (Hashed into the same bucket)
- Thus, we need O(N) instead of  $O(N^2)$ .



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  - Implementation Trick
- 5 Locality Sensitive Hashing (LSH)
  - Introduction



### Goal

- Find near-neighbors in high-dim. space
  - We formally define "near neighbors" as points that are a "small distance" apart.

#### Application

For each application, we first need to define what "distance" means



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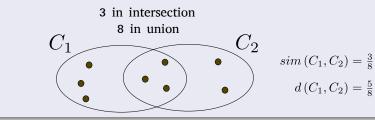
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Introduction



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• Given a large number (N in the millions or billions) of text documents, find pairs that are "near duplicates."



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• Mirror websites, or approximate mirrors.

We do not want to show both of them in a search.

Similar news articles at many news sites.

Cluster articles by "same story."



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# Finding Similar Documents

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- Documents are so large or so many that they cannot fit in main memory.



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# 3 Essential Steps for Similar Docs

## Step 1: Shingling

Convert documents to sets

#### Step 2: Minhashing

Convert large sets to short signatures, while preserving similarity

#### Locality-sensitive hashing

Focus on pairs of signatures likely to be from similar documents

• Candidate pairs!



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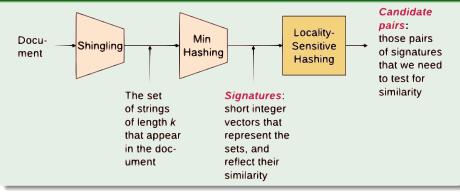


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# The Big Picture

#### The Process of Identification





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Introduction



### k-shingle

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#### Example

- k = 2; document  $D_1 = abcab$  Set of 2-shingles:  $S(D_1) = \{ab, bc, ca\}$ 
  - One possible option: Shingles as a bag (multiset). Thus, count ab twice:  $S'(D_1) = \{ab, bc, ca, ab\}$



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Example • k = 2; document  $D_1 = abcab$  Set of 2-shingles:  $S(D_1) = \{ab, bc, ca\}$ • Hash the shingles using the division method to a hash table.



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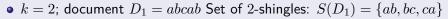
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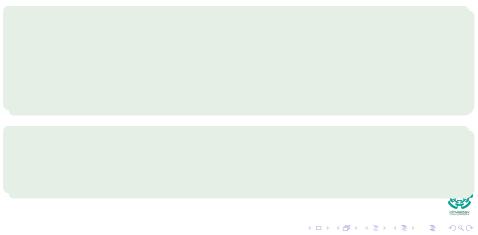
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  - Each unique shingle is a dimension.

We need a measure that can handle this situation

A natural similarity measure is the Jaccard similarity  $sim(D_1, D_2) = \frac{|D_1 \cap D_2|}{|D_1 \cup D_2|} \tag{1}$ 

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# Remember the SWAR-Popcount

#### Code - SWAR-Popcount - Divide and Conquer

```
// This works only in 32 bits
int product(int row, int vector){
  int i = row & vector;
  i = i - ((i >> 1) \& 0 \times 55555555);
  i = (i \& 0 \times 33333333) + ((i >> 2) \& 0 \times 33333333);
  i = (((i + (i >> 4)) \& 0 \times 0F0F0F0F) * 0 \times 01010101) >> 24;
  return i & 0x0000001;
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    return i & 0x00000001;
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We can use this

Together with AND and OR to implement the Jaccard similarity

# Working Assumption

#### Similar text

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k = 5 is OK for short documents.

k=10 is better for long documents.



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# Motivation for Minhash/LSH

### Imagine the following

We need to find near-duplicate documents among  ${\cal N}=1,000,000$  documents.



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#### For something larger

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- Finding Similar Documents

### 3 Shinglin

- Documents as High-Dimensional Data
- Shingles

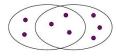
### 4 MinHashing

### Encoding Sets

- Finding Similar Columns
- Min-Hashing
- Implementation Trick

### Locality Sensitive Hashing (LSH)

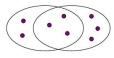
Introduction





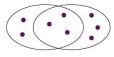
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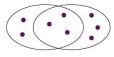
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One dimension per element in the universal set.

 Interpret set intersection as bitwise AND, and set union as bitwise OR.

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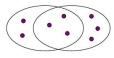
#### Example

#### • $C_1 = 10111$ ; $C_2 = 10011$ .

- Size of intersection = 3; size of union = 4, Jaccard similarity (not distance) = 3/4
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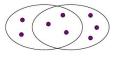
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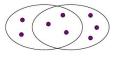
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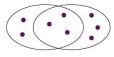
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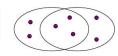
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#### Rows

• Rows are equal to elements (shingles)



1	1	1	0
1	1	о	1
0	1	о	1
0	0	0	1
1	0	0	1
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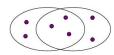
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• The Columns are equal to sets (documents)



Typical matrix is sparse!



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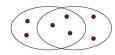


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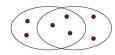
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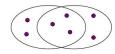
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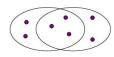
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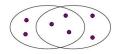
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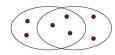
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  - Introduction
  - A Common Idea

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- Distance Measures
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  - Documents as High-Dimensional Data
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  - Encoding Sets
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  - Min-Hashing
  - Implementation Trick
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- So far:

  - Represent sets as boolean vectors in a matrix
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  - Essential: Similarities of signatures & columns are related
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Clearly, the hash function depends on the similarity metric:

Not all similarity metrics have a suitable hash function.



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Imagine the rows of the boolean matrix permuted under random permutation  $\boldsymbol{\pi}$  .

#### "Hash" function $h_{\pi}(C)$

 Define a "hash" function h<sub>π</sub>(C) = the number of the first (in the permuted order π) row in which column C has value 1:

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 Use several (e.g., 100) independent hash functions to create a signature of a column



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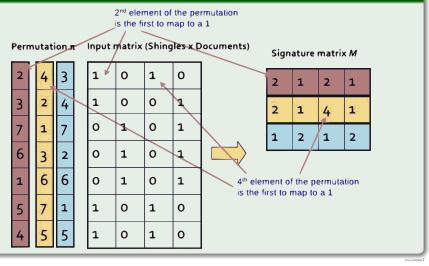
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### Min-Hashing Example

Note: Another (equ		ent) v	vay i	s to
store row indexes:	1	5	1	5
	2	3	1	3
	6	4	6	4

### Something Notable



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Commising Duran autor	0	0	
Surprising Property	0	0	
	1	1	
• Choose a random permutation $\pi$	0	ο	
• Claim: $Pr[h_{\pi}(C_1) = h_{\pi}(C_2)] = sim(C_1, C_2)$ Why?	0	1	
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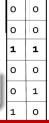
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- Let X be a document (set of shingles)
- Then:  $Pr[\pi(x) = min(\pi(X))] = 1/|X|$
- ullet It is equally likely that any  $x\in X$  is mapped to the min element
- Let x be s.t.  $\pi(x) = min(\pi(C_1 \bigcup C_2))$
- Then either:  $\pi(x) = min(\pi(C_1))$  if  $x \in C_1$  , or  $\pi(x) = min(\pi(C_2))$  if  $x \in C2$ 
  - $\succ$  One of the two cols had to have 1 at position x
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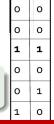


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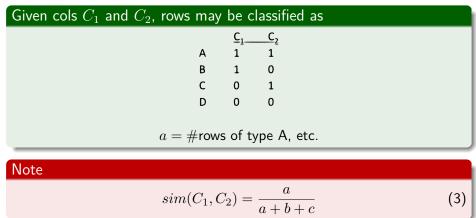
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		h			
1	0	0	1	0	0
0	1	0	1	0	0

# Four Types of Rows between two Documents Given cols $C_1$ and $C_2$ , rows may be classified as $\underline{C}_1 \underline{C}_2$ Α 1 1 B 1 0 0 С D 0 0 a = #rows of type A, etc.

- $\succ$  Look down the cols  $C_1$  and  $C_2$  until we see a L

## Four Types of Rows between two Documents

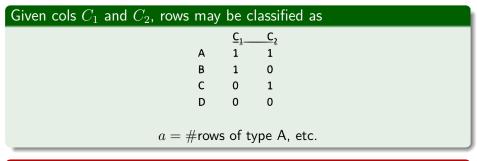


#### l hen

#### • Then: $Pr[h(C_1) = h(C_2)] = sim(C_1, C_2)$

- Look down the cols  $C_1$  and  $C_2$  until we see a 1.
- $\label{eq:constraint} \begin{array}{l} \| \mathcal{C}_1 \| = h(\mathcal{C}_2) \| \| = h(\mathcal{C}_3) \| = h(\mathcal{C}_3)$

### Four Types of Rows between two Documents



#### Note

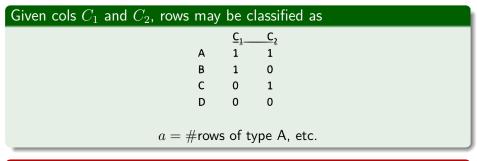
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(3)

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  - If it's a type-A row, then  $h(C_1) = h(C_2)$  If a type-B or type-C row, then not.

### Four Types of Rows between two Documents



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 Because of the minhash property, the similarity of columns is the same as the expected similarity of their signatures



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### Min-Hashing Example

Note: Another (equivalent) way is to									
store row indexes:	1	5	1	5					
	2	3	1	3					
	6	4	6	4					

#### Example

Ρ	erm	utat	ion π	;	Input matrix (Shingles x Documents)					Signature matrix M					
	2	4	3		1	0	1	0		2	1	2	1		
	3	2	4		1	0	0	1		2	1	4	1		
	7	1	7		0	1	0	1		1	2	1	2		
	6	3	2		0	1	0	1		_	-	-	-		
	1	6	6		0	1	0	1	Similari	milarities:					
	5	7	1		1	0	1	0	Col/Col	1-3 0.75	2-4 0.7		2 <u>3-4</u> 0		
Ī	4	5	5		1	0	1	0	Sig/Sig				0		

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- $sig(C)[i]=\!\!$  according to the  $i\!\!$  -th permutation, the index of the first row that has a 1 in column C

 $sig(C)[i] = min(\pi i(C))$ 

ullet Note: The sketch (signature) of document C is small –  $\sim 100$  bytes!

 We achieved our goal! We "compressed" long bit vectors into short signatures



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### Outline

- 1 Finding Similar Items in High Dimensional Spaces
  - Introduction
  - A Common Idea

#### Finding Similar Items

- Distance Measures
- Finding Similar Documents
- 3 Shingling
  - Documents as High-Dimensional Data
  - Shingles

### 4 MinHashing

- Encoding Sets
- Finding Similar Columns
- Min-Hashing
- Implementation Trick

## 5 Locality Sensitive Hashing (LSH)





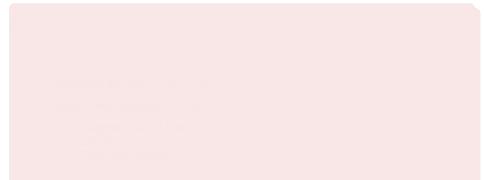
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- Initialize all  $sig(C)[i] = \infty$
- Scan rows looking for 1s
  - Suppose row j has 1 in column C
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If  $k_i(j) < sig(C)[i]$ , then  $sig(C)[i] \leftarrow k_i(j)$ 

How to pick a random hash function h(x)? Universal hashing:  $h_{a,b}(x) = ((a \cdot x + b) \mod p) \mod N$ where: a, b... random integers p... prime number (p > N)

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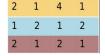
### Outline

- 1 Finding Similar Items in High Dimensional Spaces
  - Introduction
  - A Common Idea

#### Finding Similar Items

- Distance Measures
- Finding Similar Documents
- 3 Shingling
  - Documents as High-Dimensional Data
  - Shingles
- 4 MinHashing
  - Encoding Sets
  - Finding Similar Columns
  - Min-Hashing
  - Implementation Trick
- 5 Locality Sensitive Hashing (LSH)
  - Introduction

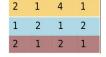




#### Goal

 $\bullet\,$  Find documents with Jaccard similarity at least s (for some similarity threshold, e.g., s=0.8)





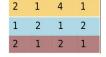
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• Use a function f(x, y) that tells whether x and y is a candidate pair: a pair of elements whose similarity must be evaluated.





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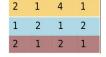
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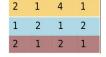
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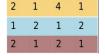
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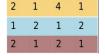
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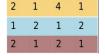
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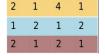
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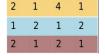
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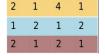
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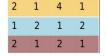
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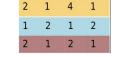
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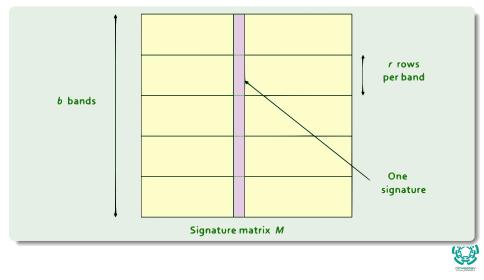


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### Partition $\boldsymbol{M}$ into $\boldsymbol{b}$ Bands





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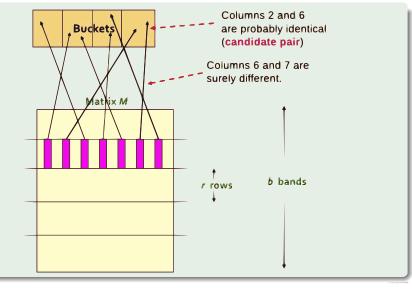
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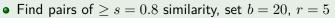
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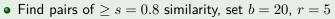


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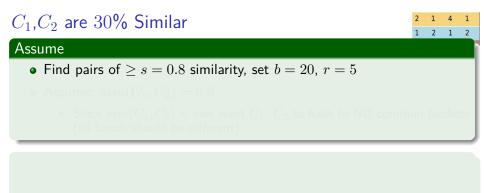
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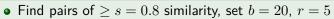
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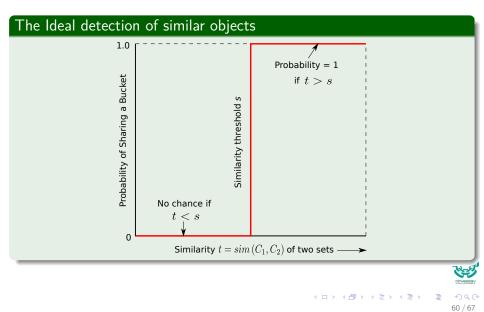
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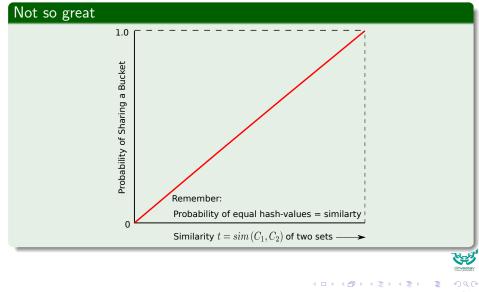


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# Analysis of LSH - What We Want



# What $1 \mbox{ Band of } 1 \mbox{ Row Gives You}$



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Given that probability of two documents aggree in a row is  $\ensuremath{s}$ 

# We can calculate the probability that these documents become a candidate pair as follows

- The probability that the signatures agree in all rows of one particular band is  $s^r$ .
- The probability that the signatures disagree in at least one row of a particular band is  $1 s^r$ .
- The probability that the signatures disagree in at least one row of each of the bands is (1 s<sup>r</sup>)<sup>b</sup>.
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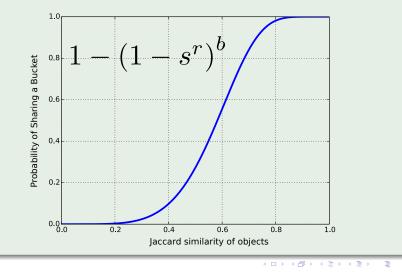
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- The probability that the signatures agree in all rows of one particular band is s<sup>r</sup>.
- 0 The probability that the signatures disagree in at least one row of a particular band is  $1-s^r$  .
- The probability that the signatures disagree in at least one row of each of the bands is  $(1 s^r)^b$ .
- The probability that the signatures agree in all the rows of at least one band, and therefore become a candidate pair, is  $1 (1 s^r)^b$ .



# If you fix r and b

## Something Notable



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Example: b = 20; r = 5

### Given

• Similarity threshold s

#### Similarity threshold *s* Prob. that at least 1 band is identical



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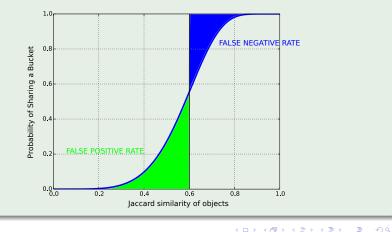
### Similarity threshold $\boldsymbol{s}$ Prob. that at least 1 band is identical

s	$1 - (1 - s^r)^b$	
.2	0.006	
.3	0.047	
.4	0.186	
.5	0.470	
.6	0.802	
.7	0.975	
.8	0.9996	

## Picking r and b: The S-curve

#### Picking r and b to get the best S-curve

• 50 hash-functions (r = 5, b = 10)



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# LSH Summary

### Tune M, b, r

• Tune M, b, r to get almost all pairs with similar signatures, but eliminate most pairs that do not have similar signatures

#### Check in main memory

Check in main memory that candidate pairs really do have similar signatures

#### Optional

 In another pass through data, check that the remaining candidate pairs really represent similar documents



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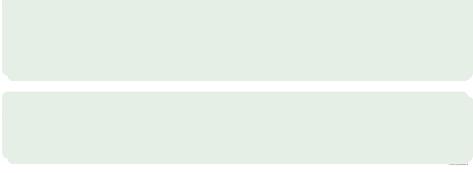
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## Shingling

- Convert documents to sets
  - We used hashing to assign each shingle an ID Min-hashing: Convert large sets to short



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Convert large sets to short signatures, while preserving similarity.
 We used similarity preserving hashing to generate signatures with property Pr[h<sub>π</sub>(C<sub>1</sub>) = h<sub>π</sub>(C<sub>2</sub>)] = sim(C<sub>1</sub>, C<sub>2</sub>).
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Locality-Sensitive Hashing

Focus on pairs of signatures likely to be from similar documents

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